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## **Academic Product Manager for Maxlvy International Education**

Launched in 2016, Maxlvy program was designed to continually motivate and guide Chinese children (3-12) to achieve self-exploration and self-development through the second language study. Program includes English Immersion Programs, Enrichment Programs and Parent Education Programs. The mission of Maxlvy is to prepare children to become global citizens through delivering high-quality learning and enrichment opportunities. Teachers will work closely with the management of Maxlvy to continually add new content and ideas into this program. Preferred candidates are those who have relevant teaching experience in K12 institutes or majored in Education, Early Childhood Education or related majors.

Course contains:

Age (3-6): Active Speaker; Immersed Reader; Science Explorer; Imaginative Artist; Musical Genius; Inventive Chef

Age (7-12): World Observer; Life Communicator; Social Participator; Problem Solver; World Explorer; Creative Thinker

Chengdu, the capital of Sichuan Province located in the west plain of the Sichuan Basin, is a famous historical and cultural city with a history of over 3,000 years. It serves as the provincial center for politics, economics, culture, and transportation. Its jurisdiction is over ten districts, four county-level cities and six counties. Known as the land of abundance, Chengdu boasts plenty of local products, a pleasant climate, a large number of natural and historical sites, and traditional handicrafts well known both at home and abroad.

**Job description:**



Position Title: Academic Product Manager

Location: Gaoxin District, Chengdu

Position Status: Full Time

Start Date: July 15<sup>th</sup>, 2018

Work days and work time: 5 days per week, 2 days off (no more than 20 hours of teaching and no more than 20 hours of office time per week)

**Job responsibilities:**

Academic Products design relates to English training program

Regular teaching and teaching management

Training new staff (both local and international staffs)

Sales and service supports

Marketing activities

**Qualifications:**

Native English speaker

Minimum 2 years of work experience in kids English training institute

Minimum education: Bachelor degree

Experience in training teachers and marketing activities

If you are in interested, please send your updated resume to [hr@truechina.org](mailto:hr@truechina.org)